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MINUTES
Kinni River Corridor – City Team Meeting
Thursday November 10, 2016
City Hall – Foster Room

The meeting began at 4:02PM

Staff Present: Buddy Lucero, Amy Peterson, Mike Stifter, Kevin Westhuis, Angie Bond, Mary Zimmermann, Mark Lobermeier

Discussion

Buddy Lucero began the meeting stating that we are working to get meeting agenda and minutes available on the website. On October 25, 2016 the city council approved the Kinni Corridor Schedule, Public Engagement Plan and the Committee Member Appointments. Lucero explained that a city member and an appointed committee member will be paired together, he asked that you work together, get to know each other. It was mentioned that there have been lots of letters to the editor regarding the Kinni project. If there is an issue or a question that is posed Lucero asked that we talk between the committee before talking to the press and a reminder to date documents, if in draft format to be sure “draft” is on the document so we are always working with the most up to date information.

Mary Zimmerman talked about the logo and branding. The name is “Kinni Corridor Project” with a tagline that states “Explore, Understand, Engage”. The tagline will be used in some areas, mostly community events and early on in the project to engage people, whenever it is appropriate. Use the “Kinni Corridor Project” to keep consistency when discussing the project.

Staff and consultants are gathering information for website creation. Mark Lobermeier talked about how it will be important to make it known that it is an entire corridor plan, not just the river. Content will need to be context sensitive and will evolve as the project proceeds. He stated he would like to coordinate with Mary Z. and Robyn, the website designer. Lucero stated that the City website will be used for information on the Corridor Plan until the Kinni Corridor Plan site is up.

The first Kinni Corridor Project Committee is Thursday November 17. Goals of this meeting are to go over the Charter and what are the expectations, and how to handle public interaction and the public who are welcome at the meetings. It was suggested to have 10 minutes at the beginning or end of the meeting to allow statements, comments from the public. Meeting area will be set up in round table format, with chairs in the back for public attendees. Agenda will be sent out in advance to Kinni Corridor Committee. Lobermeier had a hand out on the vision and mission statement. It was notes from the brainstorming session and how people relate to the river, to be used as a tool in constructing the mission and vision statement with the Kinni Corridor Committee.

The Kinnic Corridor Plan Community kick off event is December 8th at the Library lower level from 6:30-8pm. It was mentioned that Michael Page, Friends of the Kinni, has the event on their facebook page and has generated lots of interest. The following items/events will be available at the kick off:

- Short introduction, program to begin at 7pm
- Video of the Kinni will play in the gallery
- A FAQ sheet will be distributed prior to the event so all committee members have access to answers for questions.
- Greeter upstairs directing people to the event
- Each station will have City and SEH committee members
- Invites to be sent to radio, paper, cable TV
- Light food drinks will be served
- Video to be set up to record memories and questions from attendees

Amy Peterson asked if a dropbox or google site could be set up for all to see documents. Mark Lobermeier to look into. It was also discussed how to involve the “Stakeholder” group going forward, what is the best way to keep them informed, how they can participate and keep good relationship with them, either have a separate meeting for them or invite them to meetings.

ADJOURNMENT

The meeting ended at approximately 5:24pm.